

Inland Empire Breastfeeding Coalition presents:

## Quarterly Hospital Collaborative Meeting

July 23rd 2024

2:15-3:15 PM following General Ed Session

### Walking Through the 10 Steps to Baby Friendly

Step 9-Abiding by the International Code of Marketing of Breast-milk Substitutes

Facilitated by  
Pat Spier BSN, RNC-OB, EFM-C and  
LeeAnn Contreras BSN, RN, IBCLC



#### Discussion Topics:

1. What is covered by the code?
2. How are you complying or not with the code?
3. Parental Request-how do you educate?
3. How to handle and manage pacifier use.

#### 2024 Hospital Collaborative Dates:

October 22nd 2024

#### 2025 Hospital Collaborative Dates:

February 25th 2025

April 22nd 2025

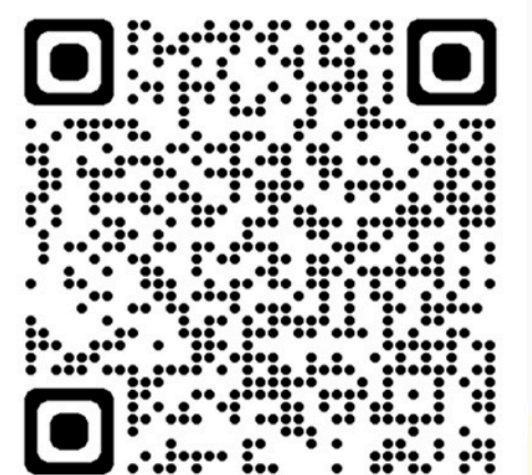
July 22nd 2025

October 28th 2025



The IE Baby Friendly Hospital-Community Network is a collaboration of IE hospitals and community partners such as WIC and Black Infant Health, who come together to support the progress towards, the maintaining of, and the consistency of, breastfeeding friendly policies and practices across our counties, as we support the health of our Inland families through healthy first foods. We are currently networking and sharing our journeys of being Baby Friendly and deciding the future in regards to SB402.

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Visit our website <https://www.iebreastfeeding.org> or use the QR code for more information.